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The Textorian

Weekly Publication of Cone Mills Corporation

VOLUME XXIX No. 4 GREENSBORO, NORTH CAROLINA, FRIDAY, JANUARY 28, 1955 FOUR PAGES

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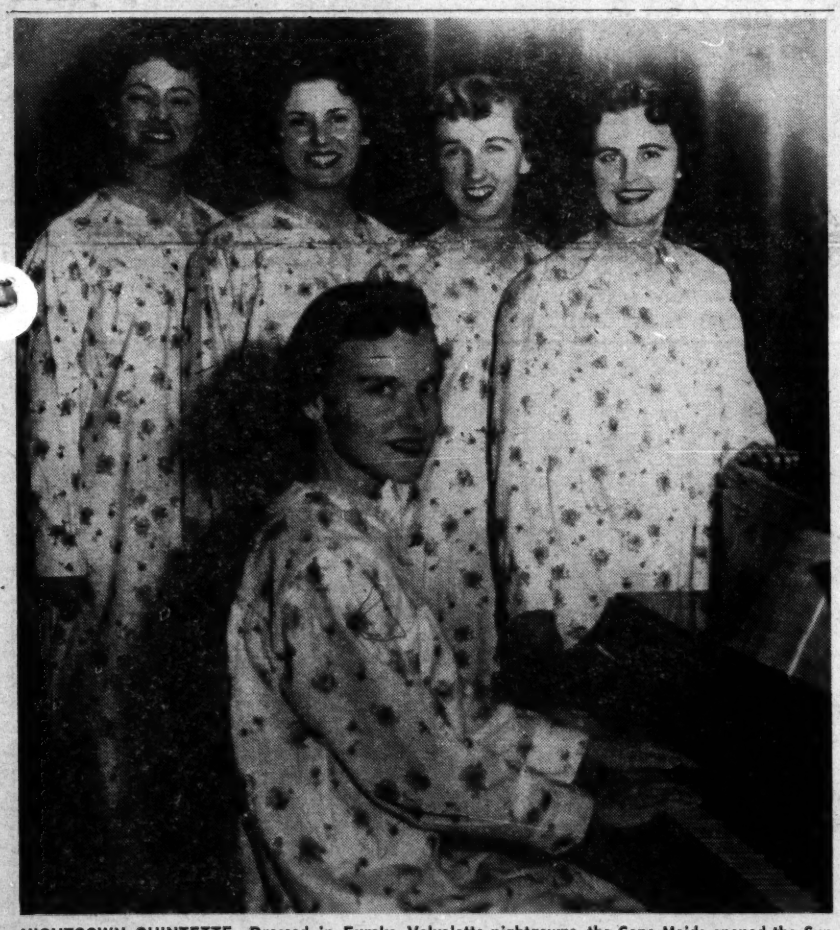
AT THE PARTY—Herman Cone, Cone Mills Corporation president, Marion W. Heiss, vice president; M. C. Don Pierce, Victor Bates of Bates Nightwear; Victor Levy, of Greensboro Manufacturing Company, and Marshall Gardner, assistant vice president and general manager of Print Works Plant, are shown as they appeared on Sunday's television birthday party for Eureka Velvelette. Mr. Cone and Mr. Heiss commended the Print Works Plant for their part in printing the Revolution flannel. Mr. Bates and Mr. Levy, two good Cone Mills customers, were thanked for making the garments worn by models and singers on the show.

MASCULINE FASHIONS—Here is what well-dressed men wear on cold, winter nights. Larry Harris, at left, son of Mr. and Mrs. Clifton Harris, 2314 Maple Street, models on T.V. Eureka Velvelette pajamas while Paul Squires, 103 Newlyn Street, models a nightshirt and nightcap made of the same. Larry's father and mother are Revolution employees. Mr. Squires works in the Weaving Department.

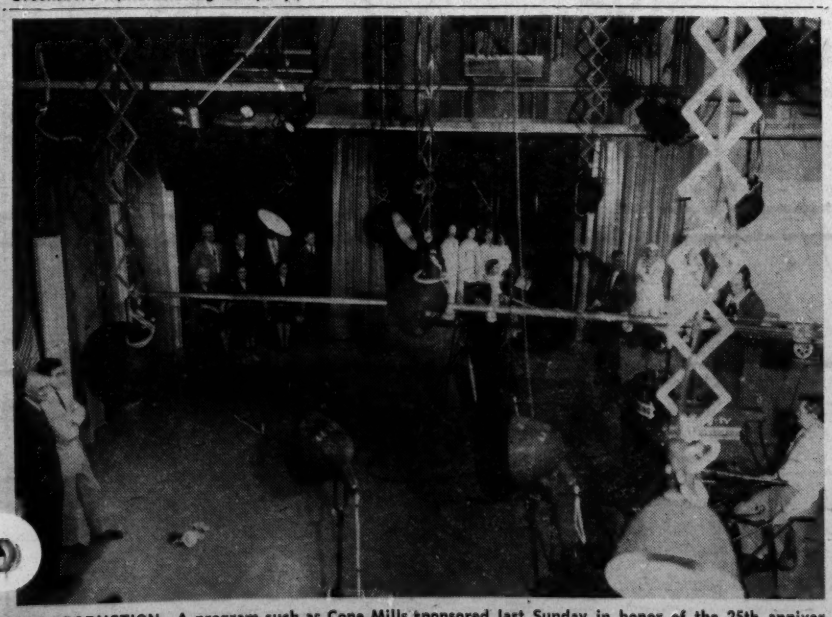
HAPPY BIRTHDAY—These three tots enjoyed ice cream and birthday cake on last Sunday's television program honoring the 25th birthday of Cone Eureka Velvelette. Wearing garments of Velvelette which they modeled on the show, they are left to right, Chris Hammer, son of Mr. and Mrs. G. H. Hammer, Jr., 2003 Shober Street, who are both employees of Revolution; Brenda Carter, daughter of Mr. and Mrs. W. E. Carter, 108 Adams Street, whose grandfather, L. L. Carter is receiver and gate keeper at Revolution, and grandmother, Mrs. Carter, is a Spinner, and Bubber (Truman Jerome) Caddell, son of Mrs. Cora G. Caddell, 1801 Water Street, who is also employed at Revolution. Cone Maid Sharon Kincaid cuts the birthday cake. The children's costumes are by Bates Nitewear.



NIGHTGOWN QUINTETTE—Dressed in Eureka Velvelette nightgowns, the Cone Maids opened the Sunday television Birthday Party singing "Happy Birthday" to Eureka Velvelette. Left to right, they are, Pat Taylor, Judy Newnam, Shirley Patterson, Sharon Kincaid and Betty Bryant, at the piano. (Gowns by Greensboro Manufacturing Company.)

FEMININE FASHIONS — Displaying what the well-dressed woman wears on cold, frosty nights on last Sunday's television Birthday Party for Eureka Velvelette are Mrs. Everette Henson and Miss Dara Strickland. Mrs. Henson is employed in the Finishing Department at Revolution. Dara's parents, Mr. and Mrs. Clarence Strickland, are both Revolution employees. Her father works in the Shipping Department and her mother, in the Weaving Department. Master of Ceremonies Don Pierce is shown with them. Greensboro Manufacturing Company made the Velvelette garments.

NIGHTSHIRT QUARTET—The Cone Mills Quartet, wearing flannel nightshirts and nightcaps melodiously closed Sunday's television Birthday Party for Eureka Velvelette. They sang three verses of the Velvelette jingle. Left to right, they are Wade Jenkins, George Nance, Moir Ayers and Jasper Jenkins. Bates Nitewear made these costumes.



BIG PRODUCTION—A program such as Cone Mills sponsored last Sunday in honor of the 25th anniversary of Eureka Velvelette would have been impossible to produce in the old quarters of WFMY-TV, according to Gaines Kelly, manager of WFMY-TV. The new station on Phillips Avenue, offering many times more space than the old station, has much more equipment also. Each scene of the Birthday Party show was set up before going on the air and was picked up by cameras when time came to do so. Mr. Heiss and Mr. Pierce are seen at left, the committee from Revolution next, then the Cone Maids and the Cone Mills Quartet. Behind them is the table with the birthday cake. Models walked in view of cameras when their cues came. Bob Weaver, who took all of the pictures at the TV station, climbed high above the lights for this one.

Cone YMCA Board Hears Ben Cone; Elects Officers

Benjamin Cone, member of the board of directors of Cone Mills Corporation, spoke on "The Responsibility of the Modern Corporation to the Community" at the annual dinner meeting of the board of directors of Cone Memorial YMCA last Tuesday night. New officers and board members were elected at the meeting which was attended by wives of board members. Mr. and Mrs. Chester Arnold and Mr. and Mrs. George Hamer were special guests. Edward Chambers presided over the meeting. Raymond Kincaid succeeds him as president.

Responsibilities

Tracing the historical background of Cone Mills, Mr. Cone told of the company's responsibilities to the New York Stock Exchange, the Security Exchange Commission and the 6,500 stockholders, largest of which is the Moses H. Cone Memorial Hospital.

The speaker also discussed the company's responsibilities to the consumer in keeping Cone products modern, well-styled and in top quality, and to the company itself in keeping plants and equipment up to date and in good running order.

In regard to the consumer appeal of Cone merchandise, he discussed the trend away from the old-style overall to more casual sport and work, wash and wear garments. He referred to Cone Mills' pioneering in that field with new, synthetic blends such as the Cone style 1-2-3 gabardine.

In discussing the company's responsibility to the textile industry itself, Mr. Cone graphically pictured the dangers in lowering tariffs on foreign-made textiles.

The official stressed the importance of the place of the company in the community stating that Cone Mills has a pay roll of $18,500,000 a year in Guilford County alone. Annual taxes to the city and the county total $740,000.

Civic Responsibilities

Mr. Cone, who is Greensboro's former mayor and is a Community Chest leader as well as leader in many other civic projects, emphasized the importance of the company, its officials and employees' taking active interest in community affairs.

A brighter future outlook was cited due to customers' low inventories on many items, production of new styles and blends, ability of consumer to purchase more goods and the steady increase in population.

New Officers

New YMCA officers other than Mr. Kincaid, president, are vice president, C. C. Elmore; secretary, Mrs. R. G. Haislip, Jr., and treasurer, Fred Amos. New board members are Mr. Kincaid and Raymond Collins, Proximity; Mrs. Otto Burnside and Fred Amos, White Oak;

(Continued on page 4)

HAS PART ON TV SHOW—Supt. of Revolution Flannel Plant Coley Phillips, appeared on last Sunday's television Birthday Party for Eureka Velvelette and introduced the committee which chose the models. Mr. Phillips chose the committee. (Photo of the committee appeared in The Textorian, January 14.)

"Here's an odd invention," said the girl looking up from her paper. "It's a contraption for keeping girls from falling out of rumble seats. Do you think it's practical?" "I don't like the idea at all," said the boy friend. "It's just another example of the replacement of man by machinery.

BEFORE THE PROGRAM—Vice President Marion Heiss, official in charge of Revolution Division of Cone Mills, poses before a display of Eureka Velvelette with Don Pierce of WFMY-TV, just prior to going on the air last Sunday afternoon.

Entre Nous Meets Next Friday Noon

Entre Nous Club meets next Friday at noon for lunch at Proximity YMCA. Program Chairman Mary Helen Fowlkes is planning the program. A nominating committee for the new slate of club officers will be announced, and a committee to plan the Bosses' Luncheon will be appointed.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

*LELAH NELL MASTERS . . . . . MANAGER
ROBERT WEAVER . . . . . ASSISTANT

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GREENSBORO PLANTS

PROXIMITY PRINT WORKS — WHITE OAK — REVOLUTION (Flannel and Rayon) — GUILFORD PRODUCTS

OTHER PLANTS		REPRESENTATIVES
Edna	Reidsville	Elizabeth Harviel
Eno	Hillsboro	Edna S. Ellis
Granite	Haw River	Bertha S. Clayton
Minneola	Gibsonville	Opal S. Isley
Randleman	Randleman	Roger Johnson
Salisbury	Salisbury	Pauline Safrit
Pineville	Pineville	Mary Robinson and Inez Culp

(*Officer American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, JANUARY 28, 1955

Security And Statesmanship

The ***Saturday Evening Post*** very appropriately published an editorial entitled "Our Security Must Not Become A Partisan Issue."

It is indeed encouraging to note that partisanship is playing no visible part in connection with the Congressional consideration of this country's policy in connection with Formosa. Although each member of Congress should sincerely study and express his opinion and vote according to his convictions, the country's welfare should not be jeopardized by partisanship. This should apply not alone to our attitude and negotiations on matters dealing with international relations, but should also be the rule of conduct in connection with internal matters such as those dealing with communist infiltration in government.

It has been quite evident that in the past many of our investigations have been tainted by personal exploitation and political partisanship. We realize the temptation is great for the politically ambitious person to promote himself by sensational types of investigation. This human weakness, if we may call it such, is not confined to either party. In fact, it has been most noticeable that members of both parties have found investigation powers and authorities as a means for self - promotion and defamation of the opposite party.

We are not so naive as to even hope politicians will not use all the tricks of the game in political promotion and in attempting to embarrass their opponents. We do feel that when it comes to national security and international relations, and when peace is in jeopardy, partisanship should be relegated to the background.

Although we are not pessimistic to the extent of predicting an early war, we do feel that we are passing through a rather critical and perilous period and we hope that real statesmanship will take over.

June In January

It's like June in January to talk about the new swim suit fashions now. A few lucky people wear these bathing suits on winter vacations but most of us take our first swim in June.

However, this doesn't make the gay new suits any less exciting. Often too, it's the fashions tried in January that serve as our best fashion-vane for June shopping.

This year's swim suits certainly have a lot of fashion news! The bosum lines are higher to effect a more youthful silhouette. Torsos are longer with some cinched-in waistlines. Shirring often carries below the waist to the hipline to effect a moulded look. Romper suits are definitely modified and the peg top treatments of some skirts look especially interesting. Dior's H influence is subtle but it's there.

More and more, swim suits are styled to double as play suits, and the increasing interest in dry-off garments adds fresh accent to the ensemble idea.

Cotton Suits Important

Cotton swim suits promise to be especially good this year. The prints are more conversation-making than ever before and the fabric, while not fitting slick as the wall paper, lends itself to pleating, draping, gathering. Usually this is the styling that helps hide figure faults, as well as create more freedom for action. Also many of these cotton fabric suits carry the Sanforized tag which means they won't shrink out of that first flattering fit that made us choose the suit in the beginning.

Colors are important in 1955. They tend to be clear and bright, and are featured often in jewel shades. Sapphire blues are good. There is accent on lilac and purple and orchid shades. White is better than ever.

Round-the-World Inspiration

Inspiration for prints, and even some of the fabrics come from all over the world. There are lovely flower prints in a group of suits made from Italian cotton fabrics. Bullfighter themes create a group reminiscent of Mexico and clan plaids style suits in the Scotch mood. A native type Sanforized cotton with a handwoven look is imported from Hawaii for a series that accent this native influence.

There are other prints in the Spanish, Egyptian and Chinese traditions.

Dry-offs Amusing

Dry-off garments earn an important place in the fashion spotlight this year. Jantzen features interesting "jungle shirts" for both men and women, and 100 percent in the dry-off mood is this company's one piece romper suit made of Sanforized terry cloth, with a perky hood to protect the wearer's hair from too much sun and wind.

Bath towels gaily caricatured to match the print of a companion suit are a novelty which Catalina features this season. Thus a one piece bathing suit in a Dalmatian print cloth is styled with a jeweled dog collar that converts to a belt, and has a charming giant bath towel printed in a king-size sketch of a Dalmatian dog. There is also a gingerbread man and an umbrella novelty.

Fingertip-length ponchos designed in multiple bright colors of terry cloth to coordinate with suits are the news from Rose Marie Reid. Designed by Emilio of Italy, these are bordered in fringe to effect motion in action.

Yes, 1955 is a year of fashion in bathing suits. You can save last year's suit for rainy days!

LISTEN AMERICANS!

... by Dr. George S. Benson
DIRECTOR - NATIONAL EDUCATION PROGRAM
Searcy, Arkansas

The first axiom in ideological warfare, as in any warfare, is: "Know and understand your enemy." In today's battle for the minds of mankind, most of the people who understand and subscribe to the American way of life have correctly identified world Communism as the enemy determined to destroy the basic principles upon which our freedom and progress are founded. But only a small percentage of Americans really understand the tactics and the techniques which the conspirators among us are using to infiltrate and shape the thinking and actions of important segments of our population.

Recently the House Un-American Activities Committee conducted investigations and hearings in highly industrialized Flint, Michigan. An FBI counterspy revealed that a young Communist had been sent into Flint to recruit auto workers into the conspiracy and gain control, if possible, of the union local. He hid the fact that he was a college graduate and got a job at a big auto plant, on the assembly line.

When the worker testified before the House committee under oath, he had to admit he was a graduate professional engineer. He hid this fact in order to get the job on the assembly line, join the union and do his poisonous work among the thousands of hourly employees. When asked about his Communist membership, he took the Fifth Amendment.

Another witness who took the Fifth Amendment also hid his college degree. He said in his job application for hourly work at a Flint auto plant that he'd previously worked for a fence company in Detroit. The auto company queried the Detroit firm. A letter came back from the fence company co-owner, confirming the young man's employment and saying he had been an excellent employee.

But when the House Committee caught up with him, he told the truth. He held a bachelor's degree in social science, and, he said, he'd never worked in Detroit. And now get this: In due time another FBI counterspy who had worked among the Communists in Detroit identified the Detroit bussinessman as a Communist Party member!

At Harding College, in Searcy, we are creating a special section in the college library for books and material on Communism and its subversive tactics and techniques. Included too will be the printed reports of every Congressional and legislative committee that has worked to expose Communist infiltration and propaganda and warn the American people of the great danger existing. It is quite a project, and in time it may become a pattern for libraries everywhere. I hope so.

Bowling Schedule – Thursday and Friday Women's Leagues

Thurs. League Date	Friday League Date	YMCA PROX. Teams	YMCA W. O. Teams
February 3	February 4	1 — 3	2 — 4
" 10	" 11	3 — 2	4 — 1
" 17	" 18	4 — 8	1 — 2
" 24	" 25	2 — 4	3 — 1
March 3	March 4	4 — 1	2 — 3
" 10	" 11	1 — 2	3 — 4
" 17	" 18	3 — 1	4 — 2
" 24	" 25	2 — 3	1 — 4
" 31	April 1	3 — 4	2 — 1
April 7	" 8	4 — 2	1 — 3
" 14	" 15	1 — 4	3 — 2
" 21	" 22	2 — 1	4 — 3
" 28	" 29	1 — 3	2 — 4
May 5	May 6	3 — 2	4 — 1

—CODE—

Thursday Night League	Friday Night League
Team No. 1—Hot Shots	Team No. 1—Wood Choppers
Team No. 2—Pow Wows	Team No. 2—Lucky Five
Team No. 3—Tigerettes	Team No. 3—Go Getters
Team No. 4—Pin Poppers	Team No. 4—Alley Cats

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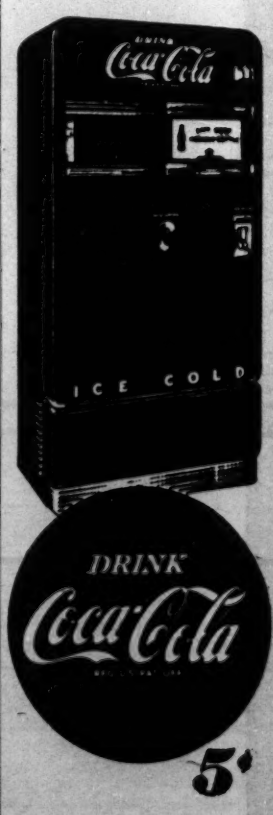

GREENSBORO COCA-COLA BOTTLING COMPANY

Pineville News

by Mary Robinson and Inez Culp

The town of Pineville is making preparations for it's nineteen fifty-five March of Dimes. A dance will be held Thursday night at the Pineville Junior gymnasium. Ladies of all the churches have been asked to donate sandwiches to sell at the dance.

The Men's Chorus will have special singing at the Stough Memorial Baptist Church Sunday night at seven-thirty for the benefit of the March of Dimes. Everyone is invited to come and all donations will be greatly appreciated.

The Stough Memorial Baptist Training union is underway with their annual study courses which are for all age groups. All members of the training union are urged to take the course. Mrs. Rhetta Mae McCoy is director.

Mr. and Mrs. Andrew Laney are the proud parents of a baby boy.

S/Sgt. Berl Smith and wife, Doris, visited her parents, Mr. and Mrs. Dan Conyers over the week end.

The American Legion Auxiliary held their annual meeting Tuesday night at the home of Mrs. Clayton Carroll.

Pineville Junior High held their annual P.T.A. meeting Thursday night. A play was presented by the Sixth and Seventh grades.

Employees of the Cloth Department welcome a new co-worker, Maxine Cook. She is the daughter of Mr. and Mrs. Johnnie Cook.

A Stanley house party was given Friday night at the home of Mrs. Eva Mae Brewer, employee of the Cloth Room.

Mrs. Joyce Dagenheart has been a patient at Memorial Hospital. Friends are glad to hear that she is improving.

Jimmy Culp celebrated his seventh birthday. Jimmy is the son of Mr. and Mrs. Jim Culp. Mrs. Culp is a representative to the Textorian.

Maxine Cook was honored on her eighteenth birthday with a party given by her parents, Mr. and Mrs. Johnnie Cook. Twenty-six guests were present.

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Statistics Local Church Crusade

SUNDAY, JANUARY 16, 1955

Church	Membership	S. S. Enroll.	S. S. Attend.	Attend. Worship
Carraway Memorial Methodist	491	367	206	241
Eller Memorial Baptist	1130	700	372	525
Church of God	245	230	160	250
Newlyn St. Methodist	325	228		
Palm St. Christian	234	225	158	254
Proximity Methodist	594	323	211	235
Rankin Baptist	252	236	167	280
Second Pilgrim Holiness	180	230	231	400
16th St. Baptist	565	423	341	543
Stevens Memorial Baptist	280	215	132	205
Revolution Baptist	472	362	220	304
Wesleyan Methodist	105	215	100	150
St. Paul Methodist	199	184	90	85

SUNDAY, JANUARY 23, 1955

Carraway Memorial Methodist	491	367	191	250
Eller Memorial Baptist	1130	700	354	505
Church of God	245	230	166	280
Newlyn St. Methodist	325	228	210	185
Palm St. Christian	234	225	152	256
Proximity Methodist	594	323	225	290
Rankin Baptist	252	236		
Second Pilgrim Holiness	180	230	225	300
16th St. Baptist	565	423	351	454
Stevens Memorial Baptist	280	215	126	180
Revolution Baptist	472	362	181	276
Wesleyan Methodist	105	215	96	140
St. Paul Methodist	199	184	102	110

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DUKE POWER COMPANY
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Eno Plant News

by Edna S. Ellis

West Hillsboro School Perfect Attendance Roll for Fourth Month

First Grade—Mrs. Brown, Teacher: Juanita Riggs, Jackie Rook, Patsy Conklin, Sandra James, Wilson Boyd, Bobby Ashley, Van Riley, Lee Parker, David Beaver, Beatrice Keeter, Joan Lane, Rosa Brewer, Harold Clark.

First Grade — Miss Umstead, Teacher: Brenda Chisenhall, Ricky Combs, Linda Spoon, Jimmy Wilson, Carolyn Webster.

Second Grade — Mrs. Bailey, Teacher: Denny Andrews, J. W. Riddle, Steve Blake, Raymond Wilson, Fred Dickey, Arlene Allison, Kenny Dickey, Joan Dority, James Ray, Faye Riley, Randy Riley, Carolyn Wilder.

Third Grade—Mrs. Cole, Teacher: Sue Albright, Clyde Gregory, Coble Hester, Tommy Guess, Mary Ellen Parker, Chester Mayes, Virginia Riddle Taylor Rippy, Dianne Terrell, Bobby Utsman, Rudy Davis.

Fourth Grade — Mrs. Smith, Teacher; Rodney Andrews, Allen Lane, Danny Davis, Newman Smith, Donald Dorrity, Roger Stephens, J. F. Kernodle, Ernest Watts.

Fifth Grade—Mrs. Phelps, Teacher: Butch Craven, Carolyn James, Robert Peede, Linda Parker, Kent Taylor, Patsy Riley, Martha Ashley, Carol Rook, Wilma Combs, Sybil Riley, Pat Craven, Ann Stephens, Brenda Hicks.

Sixth Grade—Mrs. Harris, Teacher: Sylvia Bowman, Gene Albright, Marvin Dickey, Sandra Dixon, Clinton Beaver, Lydia Hardison, Lynwood Brown, Patricia Hester, G. L. Byrd, Carolyn Hicks, Joseph Gates, Barbara Lane, Rufus Haizelip, Judy Nordan, Larry Moore, Betty Ann Ray, Clifford Raynor, Carolyn Terrell, Dwight Riley, Frances Vick, Daryl Wagner.

Your Home

By Frances Ainsworth

A few weeks ago I made a discovery that resulted in a whole "new look" for my living room. It happened in my favorite furniture store when I stopped to admire a beautiful brass cocktail table and the salesman explained to me how practical new brass and copper furnishings are.

Mr. James, the salesman, told me that modern articles made of copper and brass are protected by a clear finish that needs no polishing—just a light dusting. The finish may be a plastic, lacquer or enamel coating which prevents tarnishing. Well, the result of our talk can be seen in my living room today! Yes, I bought the cocktail table — and matching end tables, too. And the warm color-tones of the brass added so much beauty to my room that I added a new fireplace set in gleaming brass. Then to make the fireplace the center of interest in our room, we had a copper hood installed which carries out the same color tone. A large copper bowl filled with ivy on my cocktail table and tall brass lamps on my end tables really complete the picture. My friends all compliment me on the warm, friendly feeling of the room!

I was certainly glad to find copper and brass furnishings that need no polishing. An occasional dusting or simple cleaning with a moistened cloth is all needed to keep them shining. According to the Copper & Brass Research Association thousands of homemakers are discovering — as I did — that copper and brass pieces are as practical as they are beautiful!

BOWLING NEWS

By Maxine Allen

Thursday Night League

The Hot Shots, captained by Sharon Kincaid, swamped the Pin Poppers, whose captain is none other than Sharon's mother, Bea McQueen, in the Thursday night league. With games of 406, 498, and 423, and a season league high team set of 1267, they won all three games. This places them second in league standings, with a 5 games won; 4 lost. Leading in the league is the Lucky Strike team, captained by Lois Maness, with 7 wins to 2 losses.

High bowler for the Hot Shots was B. Hill, with a 279 set, and a 107 single game high. For the Pin Poppers, Helen Noah bowled a 101 high game, and a 259 set.

M. Shipwash steered her team, the Lucky Strikers, to two wins over the Tigerettes, with a 111—111—88 set, totaling a grand 310 pins. These are league records to date, both high game and high set. Their 444 first game total is high single team game record to date for the league also.

For the Tigerettes, Clara Roberts bowled high set, 273, and high game, 97.

Next week the Hot Shots bowl the Lucky Strike team at Proximity, and Tigerettes meet the Pin Poppers at White Oak.

Friday Night League

In the Friday night league Pearl Smith, rolling for the Alley Cats, knocked down 261 pins for high set of the night, and her teammate, Louise Pinkelton, bowled 101 for high game. The team bowled a 435 game, to set a new league record. These scores had a great deal to do with their teams two game defeat of the Woodchoppers. Evelyn Wall bowled high set for the Woodchoppers, 256; Lois Rierson rolled 86 for the high team game.

The Go Getters maintained their league lead with two wins over the Lucky Five team, bowling high team set for the night, 1203, a new league record. Nell Walker was high bowler for the Go Getters with a 252 set, and 97 game. Syreta Hodges, a Lucky Fiver, had high set for her team, 240, and Arie Lewis bowled 89, high game.

League Standings

Team	Won	Lost
Go Getters	7	2
Lucky Five	5	4
Wood Choppers	3	6
Alley Cats	3	6

Next week's schedule — Wood Choppers vs. Lucky Five at Proximity, Go Getters vs. Alley Cats at White Oak.

—o—

A farmer's wife had become mentally deranged. As they carried her out of the house in a straight jacket he said: "I shure don't know what got into her—she ain't been out of the kitchen in 25 years.

HIGHWAY ZOO

The ROADHOG

This animal has been around for a long time. He combines all the most distasteful characteristics of the barnyard hog without any of the useful attributes the real porker offers.

NATIONAL SAFETY COUNCIL

Nat'l Safety Council on Safe Driving Hints

How fast is it safe to drive on ice or snow?

With winter weather moving in on most of the nation, the National Safety Council has attempted to answer that question in a new report issued by its Committee on Winter Driving Hazards.

Considering only the road surface itself, the Council offers advice:

To provide the same stopping ability available on dry pavement at 50 m.p.h.—

Speed on ice must not be higher than 25 m.p.h. with reinforced tire chains or 15 m.p.h. with special winter tires.

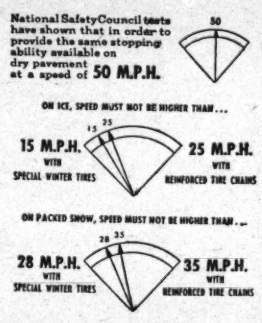
Speed on packed snow must not be higher than 35 m.p.h with reinforced tire chains or 28 m.p.h. with special winter tires.

The Council warns that these speeds are a measure of stopping traction only. Visibility, traffic and other varying conditions can make even those speeds hazardous, it says, so the rules of common sense should always be followed.

The Council's committee, composed of 35 testing experts in the field of automotive and traffic safety engineering, based the conclusions in its report on many years of testing on frozen lakes, airport runways and actual highways.

The best self-help for the motorist are reinforced tire chains, according to the report. Under some conditions, special winter tires may also be helpful.

Reinforced tire chains cut braking distances in half on both snow and ice, the report states. Starting traction is increased seven times on ice and nearly four times on packed snow, as compared with regular tires.


National Safety Council tests have shown that in order to provide the same stopping ability available on dry pavement at a speed of 50 M.P.H.
50
ON ICE, SPEED MUST NOT BE HIGHER THAN...
15 M.P.H. WITH SPECIAL WINTER TIRES
25 M.P.H. WITH REINFORCED TIRE CHAINS
ON PACKED SNOW, SPEED MUST NOT BE HIGHER THAN...
28 M.P.H. WITH SPECIAL WINTER TIRES
35 M.P.H. WITH REINFORCED TIRE CHAINS

Reinforced tire chains, which have projecting teeth or cleats on each chain, "are very effective on glare ice on reducing braking distances, opposing side skids and increasing forward traction" as compared with regular round wire link chains which provide good stop-and-go traction on snow but comparatively poor resistance to side skids, the report states.

Some special winter tires, according to the report, "serve a real purpose under certain weather and road conditions, particularly when snow or slush is soft and not too deep. However, the overall improvement if even the best tires tested is not great enough to warrant less care or precaution when driving on slippery surfaces. Considering the hazards involved, drivers should also realize that a majority of the winter tires tested were poorer or little better than regular tires."

The six basic rules for safe winter driving recommended by the committee are:

1. Accept your responsibility to do all in your power to drive without an accident. Be prepared and meet the situation.

2. Get the "feel" of the road. Try brakes occasionally while driving slowly and away from traffic. Find out just how slippery the road is and adjust your speed to road and weather conditions. Remember you can't stop on an icy dime.

3. Keep the windshield clear of snow and ice, fog and frost. Be sure headlights, windshield wiper blades and defrosters are in top condition. You have to see danger to avoid it.

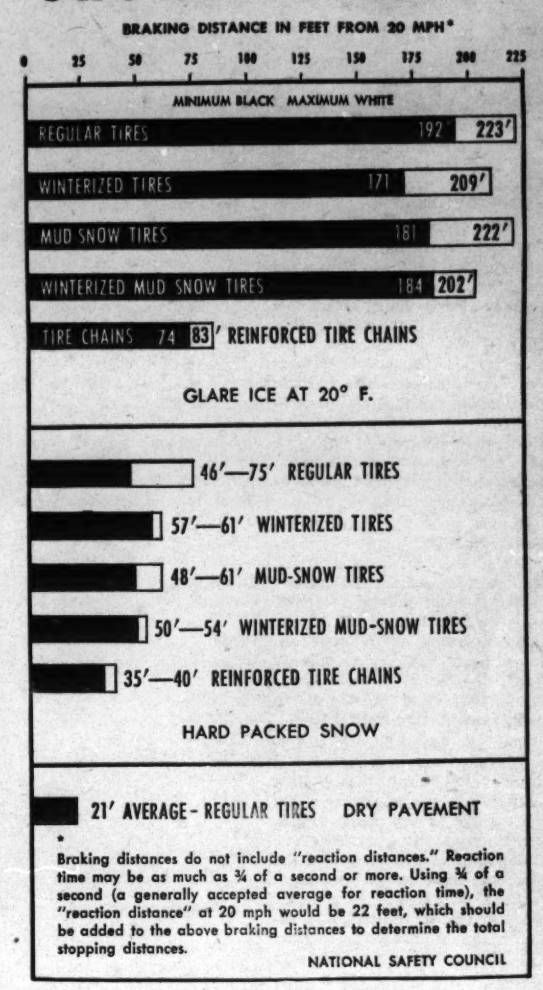
4. Use tire chains and good tires. Don't rely on worn-smooth tires. Use tire chains on snow and ice. They cut stopping distances about half, give four to seven times more starting and climbing traction. But even with help of chains, slower than normal speeds are a must on snow and ice.

5. Pump your brakes to slow or stop. Jamming them on can lock the wheels and throw you into a dangerous skid. A little skidding can carry you a long way.

6. Follow at a safe distance. Keep well back of the vehicle ahead—give yourself room to stop. Remember, without tire chains it takes 3 to 12 times as far to stop on snow and ice as on dry concrete.

Single copies of the report, entitled "Here Are Winter Facts for Passenger Car Drivers," may be obtained without charge by writing Committee on Winter Driving Hazards, National Safety Council, 425 N. Michigan Ave., Chicago 11, Ill.

BRAKING DISTANCE SHOWN BY TESTS


BRAKING DISTANCE IN FEET FROM 20 MPH*
0 25 50 75 100 125 150 175 200 225
MINIMUM BLACK MAXIMUM WHITE
REGULAR TIRES 192 223'
WINTERIZED TIRES 171 209'
MUD SNOW TIRES 181 222'
WINTERIZED MUD SNOW TIRES 184 202'
TIRE CHAINS 74 83' REINFORCED TIRE CHAINS
GLARE ICE AT 20° F.
46'—75' REGULAR TIRES
57'—61' WINTERIZED TIRES
48'—61' MUD-SNOW TIRES
50'—54' WINTERIZED MUD-SNOW TIRES
35'—40' REINFORCED TIRE CHAINS
HARD PACKED SNOW
21' AVERAGE - REGULAR TIRES DRY PAVEMENT
* Braking distances do not include "reaction distances." Reaction time may be as much as ¾ of a second or more. Using ¾ of a second (a generally accepted average for reaction time), the "reaction distance" at 20 mph would be 22 feet, which should be added to the above braking distances to determine the total stopping distances.
NATIONAL SAFETY COUNCIL

Health For All

No Athlete's Heart

"Athlete's heart" is a myth, judging by results of a series of tests made recently on former champion athletes. It used to be said that athletes suffer enlarged hearts and die of heart disease before their time. The fact is that former athletes are in better condition than the average middle-aged man.

The average former athlete tested had a more efficient heart and blood circulation, better feet, stronger hands, wider shoulders, smaller hips, and less bay window than others of his age. Their general condition showed they are more ready for action and better able to tolerate stress. They are more agile and have better muscular endurance.

There were, of course, a few exceptions—men who, after winning a title, lapsed into a sedentary life, ate heavily, smoked and drank too much, and so tore down the magnificent physiques built up by athletic training. Those who kept active, however, are physically superior, and so is the average of all the champions tested.

But what of the man who has never been an athlete, who has led a sedentary life reaching middle age? He is somewhat overweight, has rising blood pressure and sluggish circulation, doesn't sleep well—just doesn't feel very well. Can he change his ways and start to improve his condition or is it dangerous for him to begin to be physically active so late in life?

He can and should begin to recondition himself, with the approval and guidance of his doctor. With conscientious exercise in moderation and with a sensible diet, he can lengthen his life and make it well worth living.

A sign in a western state reads "4,029 people died of gas in this state last year. Two inhaled it; 27 put a lighted match to it; and 4,000 stepped on it."

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LIST YOUR TAXES IN JANUARY
Avoid A 10% Penalty As Required By Law
All persons (Male or Female), business firms and corporations of Guilford County, who own or have in their possession either real or personal property, whether paid for or not, are required by N. C. Law to file a tax return during the month of January.
POLL TAX: All male residents between the ages of 21 and 50 are required to file a Poll Tax Return, whether they vote or not.
WHERE TO LIST:
Morehead and Gilmer Townships — Main Floor of the County Courthouse.
High Point Township — County Building in High Point
Other Townships — With your Township List Taker
If you know the following, you will save time while listing your taxes:
1. Male residents—Month and Year of birth.
2. Male and Female residents—The last four numbers of your Social Security number.
3. If you have purchased any real property during 1954, from whom purchased and description of property, or bring your deed with you when you list.
4. If you have sold any property that you listed in 1954, who property was sold to and description of property.
PAY YOUR 1954 TAXES DURING JANUARY AND SAVE THE PENALTY
1% INTEREST BEGINS FEBRUARY 2nd
Those living in White Oak and Revolution Communities may list with J. T. Pickard; in Proximity and Print Works with F. W. Marshall at Cone YMCA Proximity Branch.

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WFMY-TV Features Two Hour Show Sun.

WFMY-TV, bigger, better and stronger than ever, officially opens its new studios Sunday afternoon with a gala two-hour Channel 2 Revue. The program, one of the most ambitious projects attempted in Piedmont television, features some of the finest talent to be gleaned from the North Carolina-Virginia coverage area of the Channel 2 station.

Only a few of the guests will be the Greensboro High School Band, which won national recognition when it was chosen as one of the three most outstanding high school musical groups in the country; Miss North Carolina, Betty Jo Ring, who appears costumed as Lady Macbeth for a performance of the dramatic scene which gave her first place in the talent division of the Miss North Carolina contest; Bob Waddell and Suzy Coltrane, romantic young singers featured weekly on "Of Words and Music."

Special guest Hal McIntyre has been especially imported for the occasion with "the band all America loves, famed for its modern rhythm." From McIntyre to magicians and acrobats to an original musical comedy, and a seven-year-old charmer with an act all her own, the Channel 2 Revue brings from WFMY-TV to you "the best in view," this Sunday from 2 to 4!

You Are There, Sunday at 1:30 p.m., offers "Susan B. Anthony Is Tried for Voting," the exciting story of a brave woman who had the courage to face prison to gain the right to exercise her democratic right of voting. One of the program's most dramatic moments comes when Susan B. Anthony defends herself to the judge by declaring that she cannot be tried by a male jury as the Constitution says one must be tried by equals—and they are not her equals, but her superiors, as they can vote, while she cannot!

Brotherhood Week Officers Named

N. P. Hayes, president of Carolina Steel and Iron, has been named chairman of Brotherhood Week in the Greensboro area.

Herbert S. Falk, president of the local chapter of the National Conference of Christians and Jews, sponsors of Brotherhood Week, announced the appointment this week.

Serving with Hayes on the committee are the following chairmen: L. Richardson Preyer, community organizations; D. E. Hudgins, educational organizations; Dr. Claude Bowen, religious organizations; Gomer Lesch, mass communications, and David Rothschild, speakers bureau.

Letters to community, educational and religious organizations have already gone out and extensive plans are under way for observance of the week, and in many cases throughout the month. Brotherhood Week speakers, film, and program materials are being offered to professional groups, civic clubs, school and church groups.

Purposes of Brotherhood Week are to focus attention on the fight against prejudice and to stress the importance of tolerance, respect for differences, and fair play inherent in the American tradition.

The nation-wide group also strives to promote justice, amity, understanding, and cooperation among Catholics, Protestants, and Jews.

The National Conference of Christians and Jews operates on a year-round basis, but sets aside one week in a special effort to promote good will and understanding. President Eisenhower is National honorary chairman of the campaign.

Infant and Pre-School Clinic

White Oak—Revolution—Proximity

Children present at the Infant and Pre-School Clinic on Wednesday afternoon were Deborah Baynes, Jamie Jones, James M. Williams, Bennett Steven Herbin, Helen Kingsbury, John Kingsbury, Ricky Patterson, Kathy D. Thornton, Linda Hepler, Lynn Foster and Kay Amos.

Four out of five need and get help — all five benefit. Join the March of Dimes today.

Blood Program Large Red Cross Item

A minimum goal of $94,425.00 has been set for the 1955 Red Cross Members and Funds Campaign by the Board of Directors of the Chapter—announced by George W. Bradham, Chapter Chairman and C. M. Vanstory, Jr., Fund Chairman. Careful and detailed preliminary work went into budget preparations by the Chapter's Executive Committee, was considered and approved by the Board, then submitted to Red Cross Area Headquarters, Atlanta, and given full approval.

The 1955 goal represents an increase of 7% over the cash received last year, according to Bradham, with the only increase in the budget being made in the Blood Program. The Board has held the local Chapter needs to $62,490.00. To this amount is added this community's share of the American National Red Cross budget—$31,935.00 making the total needed $94,425.00.

Set aside for the community Blood Program is $16,100.00, the largest item in the budget. The increase in this service is due to transfer to the Chapters which benefit from this service a larger responsibility in financing the Regional Blood Centers, through which Blood Program operates. Second largest item is the Home Service Dept., $15,940.00, the department in the Chapter which assists members and the Armed Forces and their families with the many services for which the American Red Cross is responsible. Also assists veterans and their dependents. General management, common to all services of the Chapter is budgeted for $8,700.00; Safety Services — First Aid, Swimming, Life Saving and Accident Prevention, $5,570.00; General operations, essential to all services, supplies, telephone and telegraph services, equipment, house operations, insurance, postage—$8,500.00; Nursing Services, $4,880.00 and smaller items of Disaster Planning, Junior Red Cross, Fund Campaign and Public Information and Production materials total $2,800.00.

With regard to the amount needed for the National organization, Bradham pointed out that since the American Red Cross is nation-wide in scope and responsibilities, some phases of the program which benefit this, and every other community, are administered through the national organization with funds raised in every community. For example, disaster relief operations are operated by the national organization with funds budgeted in the annual campaign. Last fall following Hurricane Hazel the American National Red Cross expended $505,300.00 in grants to 1,251 families in 38 counties in North Carolina who could not rehabilitate themselves. In neighboring South Carolina $134,417.00 was expended by Red Cross for rehabilitation. In both states the largest expenditures were for building and repair and household furnishings. A total of 85 million dollars is needed in the March drive to finance all Red Cross services.

Vanstory is now recruiting leaders for the 15 Divisions set up to give every adult, and every business and industry an opportunity to "Join and Serve" through the American Red Cross. "A goal of 25,000 members is sought, an increase of 3,000 over last year. All Red Cross services are vital to this community and this nation. Since they are made possible only through the voluntary support of the American people in the Annual Fund appeal, it is essential that our minimum goal of $94,425.00 be reached. We believe that this can, and will be done."

NOTICE

The annual March of Dimes campaign now underway for funds to combat infantile paralysis is close to the heart of everyone in Greensboro. From its funds, care is provided for polio patients at the Central Carolina Convalescent Hospital, and it is possible to continue the search for a way to stamp out the dreaded disease.

Your company heartily endorses and supports the fine work of the National Foundation for Infantile Paralysis and hopes that every employee will contribute generously.

Your overseer or assistant overseer will be glad to accept your contribution up until January 31.

Perfect Attendance Roll At Prox. School

Fourth month perfect attendance honor roll for Proximity School is as follows:

Mrs. Proffit, 1st Grade—Michael Barham, Paul Craver, Billy Ellington, Robert Helms, Henry Henderson, Rodney McDowell, Ronnie Powers, Kenneth Stanley, Deborah Mays, Rebecca Williford, Margaret Wilson.

Mrs. Wellons, 1st Grade — Ann Campbell, Terry Chaney, Michael Crabtree, Nelson Dail, Johnette Edwards, Sue Harder, Phillip Hutson, Charlene Jones, Sally May, Allen McCandless, Bruce Pearman, Bernard Poole, Jo Marie Ritter, Janice Shropshire, Jessie Stanley, Mike Trull.

Mrs. Andrews, 2nd Grade—L. M. Bishop, Phyllis Brown, Wanda Collins, Don Farlow, Tony Leonard, William Matherly, Tommy Mitchell, Patsy Stephens, Larry Thomas, Jean Thornbro, Ronnie Webster.

Miss McMahan, 2nd Grade — James Gray, Jimmie Kennedy, Richard Lemmons, Alan Marshall, Richard Noah, Jeffrey Pickard, Richard Sailey, Janice Brady, Delores Garrison, Pan Holyfield, Beth Marshall, Afendra Vassiliou, Donna Wade.

Miss Causey, 3rd Grade—Wilbert Dixon, Albert Gregory, Stephen Henderson, Jan House, Donald Johnson, Reita Dail, Terry Hyatt, Linda Lewis, Iretta McCandless, Janie Morrison, Carolyn Stanley, Janice Stutts, Bennie Gayle Thornburg, Sharon Vaughn.

Mrs. Hopkins, 3rd Grade—Jackie Campbell, Larry Canter, Jerry Clapp, Tom Fields, Chris Gales, Jerry Hyatt, Donald Lackey, Tommy Newsome, Walter Snow, Berton Stanley, Maynard Zimmerman, Louise Barton, Sandra Bateman, Betty Martin, Linda Taylor, Janice Vetito, Barbara Wade, Gwendolyn Crabtree.

Mrs. Edwards, 4th Grade—James Barker, Marilyn Beaver, Sylvia Brasher, Brenda Carter, David Farlow, Charles Hicks, Wallace Hopkins, Eddie Hutson, Joe McClean, Howard Noah, Mary Ann Patterson, Gloria Stanley, Jo Anne Wall, James Yow.

Miss Goode, 4th Grade — Boyd Brame, Ernie Lemmons, Joel Noah, Larry Stephens, Michael Whitt, Harry Wright, Ruth Ann Dahlfues, Brenda McCauley, Martha McDonald, Eva Mae Newell, Judith Pegram, Vickie Smith, Patricia Taylor, Cherry Tucker.

Mrs. Phillips, 5th Grade — Paul Childress, Sarah Everhart, Larry Jenkins, Freddy Jones, W. S. Jones, Barbara Keller, Larry Newell, Rita Poe, Alfred Scott, Rebecca Smith, Patricia Stanley, Douglas Travis.

Miss Brown, 5th & 6th Grade — Jackie Blum, Donald Pearce, Elaine Isley, Mollie Malone, Jean May, Ellie May Murray, Priscilla Smith, Bernard Greer, Michael Hicks, Charles Stout, Elizabeth Joyce, Nancy Murchison, Branda Poole, Phillip Coley.

Miss McMahan, 6th Grade—Michael DeSantis, Robert Hedrick, Barry Lemmons, Harry McDonald, David Robinson, Dickie Russell, Charles Scott, Thomas Smith, Kenneth Vaughn, Elsie Adams, Mary Frances Allred, Nancy Berry, Nancy Campbell, Kay King, Delane Nabors, Jean Redding, Mary Ann Stanley, Betty Stone.

Mrs. Smoot, 6th Grade — Billy Bookout, David Fuller, John Gardner, Robert Hill, Tommy Mays, Barry Pegram, Raymond Sailey, Harold Smith, Jerry Sherrill, Gloria Benjamin, Jean Hill, Dawn Hill, Myrl Purvis, Janice Ritter, Judy Shropshire, Diane Ward, June Wright.

Miss Denny, 7th Grade—Patricia Brooks, Herman Browning, Sara Cable, Jerry Causey, Raymond Collins, James Crowder, James Duvall, Donnell Ellis, Linda Gibson, Brenda Hepler, Anne Holmes, Travis Maness, Wayne Michael, Charles Morris, Kenneth Ritter, Jack Stanley, Linda Wilson.

Miss Grubbs, 7th Grade—Nancy Blake, Norma Cockman, Valerie Fennell, Larry Gibson, Larry Hawks, Agnes Jones, Harlie Melton, Jimmy Roberts, Ronnie Robertson, Dennis Wheeler, Richard Whitt, Wesley Cuthbertson.

Mr. McCall, 7th Grade — David Blum, Charles Pritchett, Bobby Stone, Bill Taylor, Johnny Ward, Rebecca Craven, Mary Curtis, Opaline Higgins, Becky Jones, Nancy Kinney, Dorothy Leonard, Myra Woodell.

Mr. Pegram, 7th Grade — Eddie Brewer, Michael Fulcher, Marvin Lewey, Ronnie Myers, Jimmy Oldham, Jimmy Whitt, Stephen Whitt, Jane Brown, Judith Evans, Rose Marie Everage.

Miss Yates, 7th Grade — K. C. Clymer, Fred Leonard, Velma Leonard, Hazel Martin, Jerry Smith, David Strickland, Grace Whiteside.

Mrs. Alexander, 8th Grade — Jerry Bateman, James Busby, Bernie Caviness, Donald Clapp, Billy Farlow, Alton Hicks, Joe Hill, Bonnie McDaniel, Mollie Apple, Bonnie Brown, Ann Culbreth, Frances Newell, Chloe Nicholson, Velma Newell, Kay Sams, Ramona Shelton.

Miss Freeland, 8th Grade—Duaine Cockman, Willard Myers, David Russell, Richard Squires, Bonnie Curtis, Carolyn Dahlfues, Patricia Davis, Nancy Gaulden, Anne Hilliard, Wanda Kinney, Joyce Lowman, Peggy Overman, Joan Riddle, Jane Spence, Jo Ann Swaney, Martha Walker.

Mrs. Hood, 8th Grade — Alton Caviness, Donnie Caviness, Donald Morris, Anne Caviness, Janice Dagenhart, Mary Mitchell, Carol Myers, Gilene Saunders, Virginia Walker, Patricia Welch, Susan Noah.

Miss Pugh, 8th Grade—Tommy Edwards, Robert Glover, Mary Sue Holt, Juana Johnson, Ronald Jordan, Karen Lemmond, Bonnie Matherly, Evangeline Stout, Shephen Vaughn, Dean Wilson, Janice Woodell.

Mrs. Russell, 8th Grade—Harold Bowman, Martha Brady, Judy Cockerham, Linda Fulk, Marshall Lowe, Betty Newell, Shelby Roberson, Bennie Southern, Susan Starling, Billy Swofford, Billy Way.

Mrs. Burton, 9th Grade—Furman Busby, Richard Cable, Carol Campbell, Bill Crum, Wilma Crutchfield, Ann Elder, Ann Fields, Wayne Holder, Rebecca Johnson, Robert Johnson, Linda Newnam, Linwood Oates, Shirley Williford.

Mr. Etheridge, 9th Grade — Edmund Benjamin, David Dickerson, Don Ray Hepler, Joe Matherly, Larry Poteat, Eddie Rice, Brenda Alvis, Frankie Ann Canter, Sylvia Hedrick, Dorothy Woodell.

Miss Woods, 9th Grade—Patricia Allred, Barbara Byrd, Vera May, Lois Owen, Kathryn Redmon, Marie Talton, Jimmy Carrol, Donald Dyson, Jimmy Gales, Roger Hobbs, David Nance, Charles Roberts.

Mrs. Zink, 9th Grade — Edward Cox, Wayne Newell, Alfred Robbins, Bobby Ward, Brenda Apple, Wilma Holder, Judith Kendrick, Janice Roberts, Barbara Sams, Nancy Scott, Judy Trollinger.

Four out of five need and get help — all five benefit. Join the March of Dimes today.

CONE YMCA BOARD

(Continued from page 1)

Colvin Williamson, Print Works; Arthur Rollins and Jack Phillips, Revolution.

Wade Jenkins was elected to fill the unexpired term of Curt May, resigned.

Frank Starling was chairman of the nominating commitee.

Committee Reports

The following committee chairmen made annual reports: Cleo Honeycutt, finance; Wylie Patterson, canteen; Jack Hughes, Jr., physical activities; Herbert Hayes, boys and girls' activities; Clarence Moss, house committee; C. L. Thornbro, religious activities; V. O. Watson, membership; L. C. Amos, world service and constitution and by-laws; Rawley Meadows, East White Oak YMCA; C. C. Elmore, Camp Herman and Mr. Chambers, personnel.

Rebecca Chambers, accompanied by Mrs. Moir Ayers, sang three soprano solos.

Invocation was by Rev. O. L. Brown, and benediction by Rev. J. T. Edwards.

LAMBETH FUNERAL HOME

Odell Lambeth
Ralph Hutton
Fred Troxler

In selecting a funeral director the final choice rests entirely with the family. It is well to know in advance the merits and facilities of each director. Our doors are always open to visitors.

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$2.95 Guaranteed **Paint** Ready Mixed House Paint Inside or Outside All Colors $1.87 gallon

$1.50 Mens **Belts** Genuine Quality Solid Leather All Colors 79¢

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CIGARETTES—All Popular Brands

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$1.00 Mens "T" HANES **Shirts** 89¢ 2 For $1.75

16½c Pack - - - $1.64 a Carton
Buy All You Want Every Day At This Low Price
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$2.95 Mens **Sport Shirts** Fine Gabardine Newest Colors All Sizes $1.97

$6.95 Mens **Dress Shoes** Endicott Johnson Fine Quality, Good Looking All Sizes In Brown $4.87

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And Continues for a Limited Time Only!

Now SERTA again offers you the country's outstanding mattress value! It is designed and built with the healthful firmness doctors recommend, but at a terrific bargain price we dare not continue once this sale is over. Come in now! Compare these luxurious features with other button-tufted mattresses, yes, even with much higher price tags. Sale positively ends March 1, 1955. So buy now for the savings of a lifetime!

YOURS! All These Health and Quality Features:

1. Healthfully-firm innerspring with hundreds of coils gives your back level support from head to foot, as doctors approve.
2. Thick insulator pads reinforced with wire mesh "Perm-A-Lator" prevent "coil feel", prolong mattress life.
3. Long-wearing coverings in handsome modern woven-stripe design.
4. Luxuriously upholstered with many-layer fleecy cotton felt for extra comfort.
5. Firmly button-tufted. Tailored with taped seams; 4 handles and 8 vents.
6. Matching Box Spring built with same number of coils as mattress gives scientifically-correct support and comfort.

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